

JOHN T. LANG

Associate Professor of Sociology, Occidental College
{323.259.1310} {lang@oxy.edu}

Academic Positions

Director, Center for Teaching Excellence, Occidental College, Los Angeles, CA. 2017 – Present.
Associate Professor, Sociology Department, Occidental College, Los Angeles, CA. 2015 – Present.
Assistant Professor, Sociology Department, Occidental College, Los Angeles, CA. 2008 – 2015.
Visiting Assistant Professor, Sociology Department, Temple University, Philadelphia, PA. 2007-08.

Education

Ph.D., Sociology, Rutgers University, New Brunswick, NJ, 2007.
M.A., Sociology, Rutgers University, New Brunswick, NJ, 2003.
B.A., Sociology, with Highest Honors, Rutgers University, New Brunswick, NJ, 1993.

Research and Teaching Interests

Consumers and Consumption; Culture; Environment; Food and Agriculture; Trust

Book

Lang, John T. 2016. *What's So Controversial about Genetically Modified Food?* London: Reaktion Books.

Journal Articles

- Zack, Emma, John T. Lang, and Danielle Dirks. Forthcoming. ““It Must Be Great Being a Female Pedophile!”: The Nature of Public Perceptions about Female Teacher Sex Offenders,” *Crime, Media, and Culture*.
- Lang, John T. 2014. “Sound and the City: Noise in Restaurant Critics’ Reviews.” *Food, Culture and Society* 17(4):571-589.
- de Larios, Margaret, and John T. Lang. 2014. “Pluralistic Ignorance in Virtually Assembled Peers: The Case of “World of Warcraft.” *Games and Culture* 9(2): 102-121.
- Lang, John T. 2013. “Elements of Public Trust in the American Food System: Experts, Organizations, and Genetically Modified Food.” *Food Policy* 41:145-154.
- Lang, John T. and Susanna Priest. 2007. “Understanding Receptivity to Genetically Modified Foods: Looking at the Broader Context.” *Gastronomica: The Journal of Food and Culture* 7(3): 88-92.
- Peters, Hans Peter, John T. Lang, Magdalena Sawicka and William K. Hallman. 2007. “Culture and Technological Innovation: Impact of Institutional Trust and Appreciation of Nature on Attitudes towards Food Biotechnology in the U.S. and Germany.” *International Journal of Public Opinion Research* 19(2): 191-220.
- Lang, John T. and William K. Hallman. 2005. “Who Does the Public Trust? The Case of Genetically Modified Food in the United States.” *Risk Analysis* 25(5): 1241-1252.
- Puduri, Venkata, Ramu Govindasamy, John T. Lang and Benjamin Onyango. 2005. “I Will Not Eat It with a Fox, I Will Not Eat It in a Box: What Determines Acceptance of GM Food for American Consumers?” *Choices* 20(4): 257-261.
- Lang, John T., Karen M. O'Neill and William K. Hallman. 2003. “Expertise, Trust, and Communication about Food Biotechnology.” *AgBioForum* 64: 185-190.

In Progress

Smith Maguire, Jennifer, David Watson, and John T. Lang, eds. 2017. Special Issue of the *Journal of Marketing Management* on “The Question of ‘Alternatives’ within Food and Drink Markets and Marketing”

Lang, John T. 2017. “Is There Really a Difference between Conventional, Organic, and GMO?” in *Organic Food: Farming and Culture*, edited by Janet Chrzan and Jacqueline Ricotta. New York: Bloomsbury Academic.

Book Chapters

Peters, Hans Peter, John T. Lang, Magdalena Sawicka and William K. Hallman. 2012. “Culture and technological innovation: Impact of institutional trust and appreciation of nature on attitudes towards food biotechnology in the USA and Germany [in Korean].” Pp. 189-234 in *Risk Communication and Media*, edited by Hae-Ryong Song. Seoul: Sungkyunkwan University Press. [Translated into Korean and reprinted.]

Encyclopedia Entries

Lang, John T. 2015. “Restaurant Groups” Pp. 493-494 in *Savoring Gotham*, edited by Andrew F. Smith. New York: Oxford University Press.

Lang, John T. 2015. “Restaurant Associates” Pp. 494-496 in *Savoring Gotham*, edited by Andrew F. Smith. New York: Oxford University Press.

Lang, John T. 2015. “Noise in Restaurants” Pp. 1030-1032 in *Food Issues*, edited by Ken Albala. New York: Sage.

Lang, John T. 2014. “Music and Consumer Experience” Pp. 435-437 in *The Wiley-Blackwell Encyclopedia of Consumption and Consumer Studies*, edited by Dan Cook. New York: Wiley-Blackwell.

Lang, John T. 2012. “Genetically Modified Foods: Recent Developments” Pp. 90-98 in *Oxford Encyclopedia of Food and Drink in America, 2nd Edition*, Vol. 2, edited by Andrew F. Smith. New York: Oxford University Press.

Book Reviews

Lang, John T. 2012. Review of *Fighting for the Future of Food: Activists versus Agribusiness in the Struggle over Biotechnology*, by Rachel Schurman and William A. Munro (Minneapolis, MN: University of Minnesota Press, 2010). *Social Forces*. (<http://dx.doi.org/10.1093/sf/sos101>)

Lang, John T. 2008. Review of *International Politics of Genetically Modified Food: Diplomacy, Trade and Law*, edited by Robert Falkner (Houndsmills, England and New York: Palgrave Macmillan, 2007). *Gastronomica: The Journal of Food and Culture* 8(3):120-121.

Monographs

Hallman, William K., W. Carl Hebden, Cara L. Cuite, Helen L. Aquino and John T. Lang. 2004. *Americans and Genetically Modified Food: Knowledge, Opinion and Interest in 2004*. Food Policy Institute, Cook College, Rutgers, The State University of New Jersey.

Hallman, William K., W. Carl Hebden, Helen L. Aquino, Cara L. Cuite and John T. Lang. 2003. *Public Perceptions of Genetically Modified Foods: A National Study of American Knowledge and Opinion*. Food Policy Institute, Cook College, Rutgers, The State University of New Jersey.

Hallman, William K., Adesoji O. Adelaja, Brian J. Schilling and John T. Lang. 2002. *Public Perceptions of Genetically Modified Foods: Americans Know Not What They Eat*. Food Policy Institute, Cook College, Rutgers, The State University of New Jersey.

Other Publications

Lang, John T. 2015. "A Note from the Incoming Book Reviews Editor," *Food, Culture and Society* 18(4):701-702.

Lang, John T. 2014. "Labeling to Distract." *Contexts* 13(3):10.

Lang, John T. 2011. "Sociology of Food." Syllabus published in *TRAILS: Teaching Resources and Innovations Library for Sociology*. Washington DC: American Sociological Association. (<http://trails.asanet.org>).

Lang, John T., Karen M. O'Neill and William K. Hallman. 2005. "Expertise, Trust, and Communication about Food Biotechnology." *Food and Beverage Journal*. [reprint of Lang, et al., 2003]. <http://www.fepsearchgroup.com/fbj/sep05in.html>

Presentations

Lang, John T. 2016. "The Tension Between Idealism and Doom: Our Future with Genetically Modified Food"
Invited presentation at Penn State University, December 1, State College, PA.
Invited presentation at Brown University, December 2, Providence, RI.

Lang, John T. 2016. "Concrete Terroir: The Collective Action and Cooperative Networks in a Restaurant Scene."
Invited presentation at Rutgers University, November 30, New Brunswick, NJ.
Invited presentation at New York University, December 5, New York, NY.

Lang, John T. 2016. "It Takes More Than a Chef: The Neglected Constituents of a City's Restaurant Scene." Presented at the annual meeting of the American Sociological Association, August 23, Seattle, WA.

Rothman, Barbara Katz, Krishnendu Ray & John T. Lang. 2016. "A Conversation between Sociologists on *A Bun in the Oven*: How the Food and Birth Movements Resist Industrialization." Presented at the joint annual meetings of the Agriculture, Food, and Human Values Society; Association for the Study of Food and Society; Society for Anthropology of Food and Nutrition; and the Canadian Association for Food Studies, June 24, Toronto, ON.

Lang, John T. 2015. "Behind Every Great Chef: The Infrastructure of Consumption." Presented at the joint annual meetings of the Agriculture, Food, and Human Values Society; Association for the Study of Food and Society; and Society for Anthropology of Food and Nutrition, June 26, Pittsburgh, PA.

Lang, John T. 2015. "Food Studies Programs: Design, Development, and Evolution." Presented at the joint annual meetings of the Agriculture, Food, and Human Values Society; Association for the Study of Food and Society; and Society for Anthropology of Food and Nutrition, June 27, Pittsburgh, PA.

Lang, John T. 2014. "Will GM Food Labels Do More Harm Than Good?" Presented at the Conference on Consumers and Consumption, August 15, Berkeley, CA.

Lang, John T. 2014. "Concrete Terroir: The Aesthetics of a City's Restaurant Scene." Presented at the annual meeting of the American Sociological Association, August 18, San Francisco, CA.

- Lang, John T. 2013. "Sound and the City: Noise in Restaurant Critics' Reviews." Presented at the annual meeting of the American Sociological Association, August 12, New York, NY.
- Lang, John T. 2012. "Critical Noise: How Aesthetic Judgments of Restaurants Are Shaped by Sound and Music." Presented at the joint annual meetings of the Agriculture, Food, and Human Values Society; Association for the Study of Food and Society; and Society for Anthropology of Food and Nutrition, June 23, New York City, NY.
- Lang, John T. 2012. "Restaurant Reviews: The Relationship of Music and Sound to Social Order." Presented at the annual meeting of the Pacific Sociological Association, March 24, San Diego, CA.
- Lang, John T. 2011. "Music and Sound in Restaurant Fine Dining." Presented at the annual meeting of the Consumer Studies Research Network, August 19, Las Vegas, NV.
- Lang, John T. 2009. "Conditional Construction of Trust: Experts, Publics, and Genetically Modified Food." Presented at the annual meeting of the American Sociological Association, August 10, San Francisco, CA.
- Lang, John T. 2009. Invited participant, "Communicating Emerging Technologies II: Risks and Uncertainties" January 8-9, Las Vegas, NV.
- Lang, John T. 2006. "Objects of Trust: Trust Attributes and Organizations Involved in GMF." Presented at the annual meeting of the Society for Social Studies of Science, November 4, Vancouver, BC, Canada.
- Lang, John T. 2006. "Acceptable Trust? The Public Perception of Organizations Involved in Genetically Modified Food." Invited presentation at the Center for Biosecurity of the University of Pittsburgh Medical Center, May 9, Baltimore, MD.
- Lang, John T. 2006. Invited participant, "Communicating Emerging Technologies: Biotechnology, Nanotechnology, and Beyond – An International Working Symposium," March 20-21, Columbia, SC.
- Lang, John T., Hans Peter Peters and Magdalena Sawicka. 2005. "The Impact of Socio-Cultural Factors on Attitudes toward Genetically Modified Food: Comparing Germany and the USA." Presented at the annual meeting of the American Sociological Association, August 15, Philadelphia, PA.
- Lang, John T. and William K. Hallman. 2005. "Targets of Trust: Assessing Trust in the Evaluators, Watchdogs and Merchants of Genetically Modified Food in the United States." Presented at the annual meeting of the American Sociological Association, August 16, Philadelphia, PA.
- Lang, John T. 2005. "Targets of Trust: Assessing Trust in the Evaluators, Watchdogs and Merchants of Genetically Modified Food in the United States." Invited presentation at the Global Biotechnology Communicators Conference, June 24, Philadelphia, PA.
- Lang, John T. 2004. "The Impact of Socio-cultural Factors on Attitudes toward Genetically Modified Food: Comparing Germany and the USA." Invited presentation at the Research Centre Jülich - Helmholtz Gemeinschaft, October 27, Jülich, Germany.
- Peters, Hans Peter, John T. Lang, Magdalena Sawicka and Cara L. Cuite. 2004. "Impact of 'Trust in Institutions' and 'Appraisal of Nature' on Attitudes towards Food Biotechnology in Germany and the USA: Results of a Comparative Survey." Invited presentation at the annual Investigator's Meeting on Consumer Acceptance of Agricultural Biotechnology, September 27, New Brunswick, NJ.

- Lang, John T. 2004. "Who Does the Public Trust? The Case of Genetically Modified Food in the United States." Presented at the Risk and Regulation Research Student Conference, September 17, London, England.
- Lang, John T., Karen M. O'Neill and William K. Hallman. 2004. "Expertise, Trust, and Communication about Food Biotechnology." Presented at the annual meeting of the American Sociological Association, August 16, San Francisco, CA.
- Lang, John T. 2004. "Who Does the Public Trust? The Case of Genetically Modified Food in the United States." Presented at the annual meeting of the American Sociological Association, August 15, San Francisco, CA.
- Hallman, William K., Ho-Min Jang, W. Carl Hebden, Hyun Kwan Shin and John T. Lang. 2004. "South Korea and the United States: A Cross-Cultural Comparison of Knowledge Awareness and Attitude." Presented at the joint annual meetings of the Agriculture, Food, and Human Values Society and the Association for the Study of Food and Society, June 12, Hyde Park, NY.
- Lang, John T. 2004. "The Logic and Limits of Trust: The Case of Genetically Modified Food in the United States." Presented at the annual meeting of the Eastern Sociological Society, February 19, New York, NY.
- Lang, John T. 2003. "The Intersection of Genetic Engineering and Public Communication." Invited presentation at Ag-West Biotech, November 17, Saskatoon, Saskatchewan, Canada.
- Lang, John T. 2003. "Public Perceptions of Genetically Modified Foods: Opinion, Knowledge, and Trust." Invited presentation at the Council of Agricultural Science and Technology, November 11, Washington, DC.
- Lang, John T. 2003. "Mental Models of Genetically Modified Foods: Pilot Data." Invited presentation at the annual Investigator's Meeting on Consumer Acceptance of Agricultural Biotechnology, October 16, New Brunswick, NJ.
- Hallman, William K., W. Carl Hebden, Helen L. Aquino, Cara L. Cuite and John T. Lang. 2003. "Public Perceptions of Genetically Modified Foods: A National Study of American Knowledge and Opinion." Invited presentation at the annual Investigator's Meeting on Consumer Acceptance of Agricultural Biotechnology, October 16, New Brunswick, NJ.
- Lang, John T. and William K. Hallman. 2003. "Mental Models of Genetically Modified Foods: Consumer Perceptions in the United States." Presented at the British Sociological Association/ University of Plymouth conference on Risk in its Social Contexts, September 9, Plymouth, UK.
- Lang, John T. 2003. "Trust Me: Expert Opinion in Agricultural Biotechnology." Presented at the joint annual meetings of the Agriculture, Food, and Human Values Society and the Association for the Study of Food and Society, June 13, Austin, TX.
- Lang, John T. 2002. "A Stakeholder Perspective on Public Acceptance of Genetically Modified Food." Invited presentation at the annual Investigator's Meeting on Consumer Acceptance of Agricultural Biotechnology, September 10, New Brunswick, NJ.
- Lang, John T. 1997. "Care versus Cure: Rationality in Health Care." Presented at the annual meeting of the Eastern Sociological Society, April, Baltimore, MD.
- Lang, John T. 1995. "Who Decides What is Disordered? Organization Constraints in Diagnosis." Presented at the annual meeting of the Eastern Sociological Society, March, Philadelphia, PA.

Teaching

Occidental College, Los Angeles, CA (2008-present)

SOC101: Introduction to Sociology; SOC240: Sociology of Food; SOC285: Environmental Sociology; SOC304: Sociological Inquiry / Research Methods; SOC305: Quantitative Research Methods; SOC490: Senior Seminar in Sociology; CSP50/CSP51: Culture of Food; CSP72: Restaurant Culture.

Independent Studies, including Food, Gender, and the Media; Food, Culture, and Childhood; Sociology of Virtual Communities

Participant, Center for Teaching Excellence Social Science Methods Roundtable, Fall 2012.

Participant, Mellon Foundation Digital Scholarship Institute, Summer 2011.

Participant, Center for Teaching Excellence Teacher's Roundtable, Fall 2010.

Participant, Mellon Foundation Digital Scholarship Institute, Summer 2010.

Participant, Center for Teaching Excellence Summer Workshop, 2009.

Temple University, Philadelphia, PA (2007-2008)

SOC1176: Introduction to Sociology; SOC1167: Social Statistics; SOC1676: Men & Women in American Society.

Rutgers University, New Brunswick, NJ (2003-2007)

SOC101: Introduction to Sociology

Teaching Assistant

SOC101: Introduction to Sociology; Center for Social Research and Instruction

Guest Lectures

"Should We Label GMOs? Lessons from California's Prop 37 and Washington's I-522" Food and Environment, Occidental College, November 5, 2013.

"Restaurant Culture," Club for the Awareness and Knowledge of Eating Sustainably, Occidental College, May 4, 2013.

"Should We Label GMOs?" Sustainable Food Practices, Occidental College, April 17, 2013.

"Are GMOs Taken-for-Granted or Frightening Frankenfood?," Environmental Problem-Solving, Occidental College, November 12, 2012.

"California Proposition 37, Mandatory Labeling of Genetically Engineered Food Panel Debate," Occidental College, October 11, 2012.

"Talking About Teaching (with Technology)," Center for Teaching Excellence & Center for Digital Learning and Research, Occidental College, February 23, 2012.

"Writing About Research: Different Disciplinary Approaches," Core Studies Program, Occidental College, December 9, 2011.

"So Ubiquitous it Disappears: Or, Why I Study Food," Undergraduate Summer Research Program, Occidental College, June 22, 2011.

"Genetically Modified Crops: Taken-for-Granted or Frightening Frankenfood?," Food Interest Group, Occidental College, July 23, 2010.

CSP: Science, Politics, and the Media, Occidental College, Fall 2008, Fall 2009, Fall 2010

Issues and Concepts in Biotechnology, Rutgers University, Spring 2005 and Spring 2006
Sociology of Trust, Rutgers University, Spring 2005

Media Interviews and Quotes

Films

Laskin, Ari Lee. Forthcoming documentary. *Some of My Best Friends are Kimchi*.

Wolansky, Sara Joe. 2014 documentary. *Wheels: An American Dream*.

Newspapers

Hui, Ann. 2016. "Monsanto Merger Could Mean Losing the Name-and the Baggage with It." *The Globe and Mail*, 14 September.

Hui, Ann. 2016. "The rise of the instant-delivery lunch." *The Globe and Mail*, 5 April.

Bonar, Samantha. 2015. "General Mills removing fake colors and flavors from cereals -- will your kids care?" *LA Times*, June 22.

Bonar, Samantha. 2015. "Trader Joe's Raw Walnuts Recalled for Potential Salmonella Contamination." *LA Weekly*, March 23.

Bonar, Samantha. 2014. "Best Foods and Hellmann's Launch Mayonnaise Throwdown Against Startup Just Mayo." *LA Weekly*, November 14.

Bonar, Samantha. 2014. "Mozzarella Is the Best Pizza Cheese Because Science." *LA Weekly*, August 28.

Adams, Connor. 2014. "Big Food Acquires Green Companies To Boost Sustainability, But Does It Work?" *International Business Times*, August 28.

Radio

Williams, Michael. 2016. "GM Food, Why the Controversy?" Blueprint for Living, ABC Radio National (Australian Broadcasting Corporation), 12 November.

Grants, Honors, and Awards

"Behind Every Great Chef: The Infrastructure of Consumption," Faculty Enrichment Grant funded by the Office of the Dean of Occidental College. Principal Investigator: John T. Lang. 2016-17.

Donald R. Loftsgordon Memorial Award for Outstanding Teaching, Occidental College, Finalist, 2013-2014

"Attitudes Toward Artificial and Natural Sweeteners." Faculty Enrichment Grant funded by the Office of the Dean of Occidental College. Principal Investigator: John T. Lang. 2013-14.

Mellon Foundation Digital Scholarship Institute, Summer 2011.

"Restaurant Culture: From Din to Design." Faculty Enrichment Grant funded by the Office of the Dean of Occidental College. Principal Investigator: John T. Lang. 2010-11.

Mellon Foundation Digital Scholarship Institute, Summer 2010.

"The Funding and Diffusion of Nanotechnology Related Environmental, Healthy, and Safety Innovations." Grant funded by Temple University, Department of Sociology. Principal Investigator: John T. Lang. 2008.

“Environment, Health, and Safety Implications of Bio-Medical Nanotechnology.” Grant funded by Temple University, Department of Sociology. Principal Investigator: John T. Lang. 2007.

Undergraduate Teaching Honor Roll, Department of Sociology, Rutgers University. 2006-07.

Visiting Scientist at the Programme Group Humans, Environment, and Technology of the Research Centre Jülich - Helmholtz Gemeinschaft, Jülich, Germany. 2004.

Cook College/New Jersey Agricultural Experiment Station Team Award, Food Biotechnology Program at the Food Policy Institute. 2004.

Service to Occidental College

Committees

Campus Dining Working Group at Occidental College, 2013-present.

Sustainable Food Procurement Group, 2013-present.

Organizer, Food Studies Cluster at Occidental College, 2012-present.

Human Subjects Research Review Committee (HSRRC), 2010--present.

Occidental College Research Methods Working Group, 2013-present.

Steering Committee for the Food, Energy and Sustainability Team (FEAST)
2010-2011, 2014-present.

Sociology Department Search Committee, 2010-2011; 2012-2013; 2015-2016.

Off-Campus Study Committee, 2009-2010.

Advising, Supervising and Mentoring

Faculty Advisor, Fantastic Food and Where to Find It, Themed Living Community, 2016-2017.

Faculty Advisor, Beer of the Month Club, 2013-2014.

Faculty Advisor, Ethical Coffee Consumption Club, 2012.

Summer Research Project Supervisor, 2010, 2011.

Richter Research Projects Supervisor, 2010-2011.

Richter ASP Research Project Supervisor, 2010-2011.

Spring Timed Writing Exercise Grader, 2009, 2011.

MA Thesis Committee for Education Department Candidate, 2009-2010.

Internship Supervisor, Fall 2009.

Community Engagement

Organizer, food and film series in cooperation with Real Food Media. 2015-2016. Speakers include Sanjay Rawal (Director, Food Chains), Anna Lappe (Co-Founder, Small Planet Institute and Real Food Media) and Joann Lo (Executive Director, Food Chain Worker's Alliance).

First-Year Academic Experience Panel, April 2013, April 2014.

Organizer, Food Studies Cluster (FSC) guest speaker series. In Spring 2013, the FSC sponsored talks from: Dr. Abigail Saguy (UCLA, Author, What is Wrong with Fat?), Byron Hurt (Director, Soul Food Junkies), Joann Lo (Director of Food Chain Workers Alliance), Stephanie Cho (Lead Coordinator of Restaurant Opportunity Center-LA), Dr. Fernando

Gomez-Pinilla (NeuroLife Lab at UCLA), Dr. Lisa Heldke, (Gustavus Adolphus College, Editor, Food, Culture, and Society), Dr. Darra Goldstein (Williams College, Founding Editor, Gastronomica), Michele Simon (President, Eat Drink Politics)

Organizer, Food Interest Working Group and Speaker Series, summer 2010. This series included talks from: Carmel Levitan (Cognitive Science), Nancy Doss (Psychology), Mark Vallianatos (Urban and Environmental Policy), John Lang (Sociology), Alison Pearlman (Art History @ Cal Poly Pomona), David Kasunic (Music)

Organizer, Remsen Bird funded Food for Thought speaker series, supported by funds from 8 departments. This Spring 2010 series included talks from: Deb Eschmeyer (National Farm to School Network), Winona La Duke (Founding Director, White Earth Land Recovery Project), Susan Dworkin (Author, *The Viking in the Wheat Field*), Jonathan Gold (Pulitzer Prize Winning Food Critic, *LA Weekly*), Janet Poppendieck (CUNY-Hunter, Author, *Free for All: Fixing School Food in America*), David Griswold (Oxy Alum '84 and Founder, Sustainable Harvest Coffee Importers)

Center for Community Based Learning Faculty and Community Partners Workshop, May 2009.
Social Sciences Panelist for the Fall Open House, November 2008.

Technology

Data repository and data management pilot project, 2014-2015.

Redesigned and maintained the Sociology Department website, 2010-2012.

Evaluated and purchased 12 digital recorders and 7 sets of digital transcription equipment for student and faculty use, 2010.

Evaluated Google Apps for Education and Microsoft Live@Edu for ITS, March 2009.

Professional Service

Editorial Board

Editorial Board Member. 2016-2019. American Sociological Association Rose Monograph Series.

Book Review Editor. 2015-Present. *Food, Culture, and Society: An International Journal of Multidisciplinary Research*.

Committee Membership

Board of Directors. 2015-2018. Association for the Study of Food and Society.

Chair. 2014-2015. American Sociological Association Consumers and Consumption Section Distinguished Scholarly Publication (Article/Book Chapter) Award Committee.

Member. 2013-2014. American Sociological Association Consumers and Consumption Section Best Student Paper Award Committee.

Organizer/Presider

Host and Program Committee Chair. 2017. The joint annual meetings of the Agriculture, Food, and Human Values Society; Association for the Study of Food and Society; and Society for Anthropology of Food and Nutrition, Los Angeles, CA.

Organizer and Chair. 2016. "What do book publishers want?" Presented at the joint annual meetings of the Agriculture, Food, and Human Values Society; Association for the Study of

Food and Society; Society for Anthropology of Food and Nutrition; and the Canadian Association for Food Studies, June 25, Toronto, ON.

Organizer and Chair. 2016. "What do journal editors want?" Presented at the joint annual meetings of the Agriculture, Food, and Human Values Society; Association for the Study of Food and Society; Society for Anthropology of Food and Nutrition; and the Canadian Association for Food Studies, June 25, Toronto, ON.

Convenor. 2015. The Cultural Production and Consumption of Alternatives (with Jennifer Smith Maguire and David Watson). The 9th International Conference in Critical Management Studies, July 8-10, Leicester, England.

Presider. 2011. Session on Class and Consuming Identities. The annual meeting of the American Sociological Association, August 20, Las Vegas, NV.

Presider. 2004. Science, Knowledge, and Technology Roundtable. The annual meeting of the American Sociological Association, August 15, San Francisco, CA.

Organizer and Presider. 2004. Session on The Intersection of Genetically Modified Food and Public Communication." The joint annual meetings of the Agriculture, Food, and Human Values Society and the Association for the Study of Food and Society, June 12, Hyde Park, NY.

Organizer. 1995. The Honors Program Student Association Roundtable on Medical Sociology. The annual meeting of the American Sociological Association, August, Washington, D.C.

Ad-Hoc Reviewer

Journals

Biosecurity and Bioterrorism; British Journal of Canadian Studies; Food Policy; International Journal of Public Opinion Research; Journal of Risk Research; Science Communication; Science, Technology, & Human Values; Social Problems.

Books

Bloomsbury, MIT Press, Polity Press.

Professional Memberships

Agriculture, Food, and Human Values Society
American Sociological Association
Association for the Study of Food & Society